

# GDP<sup>2</sup>

Good Data Protection Practices

POWERED BY MYDATA-TRUST

## What is GDP<sup>2</sup>?

GDP<sup>2</sup> standards were founded based on the labelling methodologies of Data Protection Authorities initially created to demonstrate the Data Protection Governance of an organization.

The GDP<sup>2</sup> drives processes implemented by organizations to direct, manage, and monitor the data protection initiatives run to comply with the data protection rules.

The GDP<sup>2</sup> audit assesses and makes appropriate recommendations for improving the data protection implementation process to reach the following objectives:

- Promoting appropriate ethics and values within the organization
- Ensuring effective organizational performance management and accountability
- Communicating risk and control information to appropriate areas of the organization
- Coordinating the activities of and communicating information among the board, external and internal auditors, and management
- Demonstrating and communicating data protection implementation quality to external parties (i.e. clients, partners, subjects)
- Coordinating the communication to the board, management, external and internal auditors

# GOOD DATA PROTECTION PRACTICES

## How does it work?

When applying for the GDP<sup>2</sup> label, The Good Data Protection Practices evaluate the following processes of Data Management:

- Organizational
- Operational
- Risk Management
- Incident Management
- Security Management



## Why should I obtain this label?

- **Global view** of your GDPR implementation
- **Advice** from data protection experts
- Complete documentation **report**
- **For the use of logo GDP<sup>2</sup> label** on promotional materials
- **Integration** of the labeled Organization in a public data base

\* These standards cannot be considered as a code of conduct or as an official certification.

**Price :** 4.192€ for the 2 first years  
+ 500€ for logo use

Update every 2 years: 1.048€ + 500€ for the logo

## Contact Us

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